



National Vocational Education and Training Research Conference

NO FRILLS

Celebrate  Collaborate  Connect

11–13 JULY 2012

Adelaide, South Australia

SPONSORSHIP AND EXHIBITION OPPORTUNITIES

Presented by



Co-hosted by

tafeSA

Supported by



**Government
of South Australia**

Department of Further Education,
Employment, Science and Technology
Training and Skills Commission



Australian Government

**Department of Industry
Innovation, Science, Research
and Tertiary Education**

Through the National VET Research
and Evaluation Program



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ABOUT NCVER

The National Centre for Vocational Education Research (NCVER) is a professional and independent body responsible for collecting, managing, analysing, evaluating and communicating research and statistics about vocational education and training (VET) nationally.

NCVER's vision is to contribute to improvement in Australia's education and training system by ensuring that policy and practice can be based on sound evidence.

NCVER's mission is to be Australia's leading provider of high-quality, independent information on vocational education and training to governments, the education sector, industry, and the community.

ABOUT THE CONFERENCE

To mark the 21st anniversary of the annual National Vocational Education and Training Research Conference, this year's conference will be co-hosted with TAFE SA on 11–13 July 2012 in Adelaide for the first time in the event's history. This conference is considered one of the best value events on the VET research calendar and is a key part of NCVER's commitment to dissemination of research to VET practitioners and building capacity of researchers.

Colloquially known as 'No Frills' because it is free to attend, the conference has a relaxed and informal atmosphere, which encourages lively exchanges about VET and valuable networking opportunities.

The 21st anniversary conference program will highlight the broadened remit of NCVER's research effort to embrace all tertiary education and training.

This year is a special occasion and for that reason, we are planning to add some 'frills' to the conference program, although its core elements of affordability and collegiality will remain.

WHO WILL ATTEND?

Practitioners, researchers, policy-makers, private consultants and those involved or interested in education and training research will attend from:

- publicly funded training providers (for example, TAFE)
- private registered training organisations
- universities
- research organisations
- commonwealth and state and territory education and training authorities
- industry skills councils
- community associations.

WHY BECOME A SPONSOR?

For the first time, we are offering sponsorship opportunities at 'No Frills'. It is expected that approximately 250 delegates from around Australia and overseas will attend 'No Frills' in 2012.

Sponsoring this conference will provide your organisation with an excellent opportunity to showcase your products and services through a range of networking opportunities and to gain access to a diverse range of contacts through the VET network.

Please see the sponsorship packages listed below for details of further benefits.



VENUE

For the first time in 21 years, the destination for the conference is Adelaide. The conference will be held across TAFE SA's two Light Square venues, Adelaide Campus and the Adelaide College of the Arts, a 5 minute walk from each other in the heart of Adelaide's central business district and within walking distance to hotels, shops and restaurants.

The welcome reception will be held at the Adelaide Town Hall. The conference dinner will be held at Graduates Restaurant, TAFE SA's award-winning training restaurant at TAFE SA's Regency Campus.

CONFERENCE CONTACT

June Ingham, Events Coordinator
National Centre for Vocational Education Research
Level 11, 33 King William Street, Adelaide SA 5000

Email: june.ingham@ncver.edu.au
Phone: 08 8230 8491
Fax: 08 8212 3436

Or for more information visit
www.nofrills.ncver.edu.au

PROGRAM AT A GLANCE

Wednesday 11 July 2012*

10am to 5pm	Pre-conference professional development workshops
5pm	Welcome reception

Thursday 12 July 2012

9am to 5pm	Keynote and concurrent sessions
6.30pm	Conference dinner

Friday 13 July 2012

8.45am to 3.45pm	Keynote and concurrent sessions
1.30pm	Panel session

* A high-profile **public debate** will coincide with 'No Frills' on the evening of Wednesday 11 July 2012 to which conference delegates will be invited to purchase tickets to attend. The debate, however, is not part of this sponsorship package.





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SPONSORSHIP OPPORTUNITIES

A range of sponsorship packages have been developed for the conference and are outlined on the following pages. Alternatively, packages can be tailored to suit your needs and budget. If you wish to discuss further opportunities, please contact June Ingham at NCVET on 08 8230 8491 or email june.ingham@ncver.edu.au.

➤ KEYNOTE SPEAKER SPONSOR

(maximum of 3)

\$2,500

Venue signage	<ul style="list-style-type: none">• Opportunity to display company signage at keynote session
Branding opportunities	<ul style="list-style-type: none">• Logo and inclusion of 'Proudly sponsored by (your company)' in the conference program and abstract booklet• Logo and web link to appear on sponsors' page of conference website• Logo on the title slide of the sponsored session
Recognition	<ul style="list-style-type: none">• Verbal acknowledgement of sponsorship at the conference opening and closing session
Registration entitlement	<ul style="list-style-type: none">• Complimentary conference registration and catering for one delegate, including the welcome reception, debate and conference dinner
Distribution of material	<ul style="list-style-type: none">• One seat drop at a selected keynote session of the conference (session selected in consultation with organisers)
Satchel insert	<ul style="list-style-type: none">• Opportunity to include one A4 size promotional flyer or brochure, or collateral item in the conference satchel

➤ CONFERENCE DINNER SPONSOR

(1 only)

\$5,000

The conference dinner will be held on Thursday 12 July at Graduates Restaurant, TAFE SA's award-winning training restaurant at TAFE SA's Regency Campus.

On the evening, delegates will arrive to see your company signage branding in the pre-function area and dining room and a representative from your company will have the opportunity to address conference delegates and guests in the official dinner speeches.

Venue signage	<ul style="list-style-type: none">• Opportunity to display company signage at conference dinner venue (in the pre-function area and dining room)
Branding opportunities	<ul style="list-style-type: none">• Logo and inclusion of 'Proudly sponsored by (your company)' in the conference program and abstract booklet• Logo and web link to appear on sponsors' page of conference website
Speaking opportunity	<ul style="list-style-type: none">• An opportunity for a representative to welcome conference delegates and guests at the dinner and to speak for up to 5 minutes
Registration entitlement	<ul style="list-style-type: none">• Complimentary conference registration and catering for one delegate, including the welcome reception, debate and conference dinner
Satchel insert	<ul style="list-style-type: none">• Opportunity to include one A4 size promotional flyer or brochure, or collateral item in the conference satchel



➤ TEA BREAK SPONSOR

(maximum of 3)

\$1,500

Venue signage	<ul style="list-style-type: none"> • One company pull-up banner to be displayed in the break-out area.
Branding opportunities	<ul style="list-style-type: none"> • Exclusive naming rights to one conference break (choice to be agreed with the organisers) • Logo and inclusion of 'Proudly sponsored by (your company)' in the conference program and abstract booklet • Logo and web link to appear on sponsors' page of conference website
Recognition	<ul style="list-style-type: none"> • Acknowledgement of tea break sponsorship prior to the break by chairperson including sole logo in PowerPoint slide shown immediately prior to sponsored break
Satchel insert	<ul style="list-style-type: none"> • Opportunity to include one A4 size promotional flyer or brochure, or collateral item in the conference satchel

➤ SATCHEL INSERTS

\$350

Opportunity to include one A4 size promotional flyer or brochure, or collateral item in the conference satchel (supplied by your organisation).

EXHIBITION OPPORTUNITIES

The exhibition component of the conference has been designed to provide maximum exposure for exhibitors to all conference delegates, giving you the best return on your investment. The conference will be held across two venues, TAFE SA's Adelaide Campus and the Adelaide College of the Arts, a 5 minute walk from each other in Adelaide's central business district.

Exhibition space will be offered in both locations from Wednesday 11 July to Friday 13 July on the ground floor atrium area at TAFE SA's Adelaide Campus and on the level 2 atrium area at the Adelaide College of the Arts. All catering breaks will be served in the exhibition areas.

Exhibition display opportunities will be limited, so register your interest early.

➤ EXHIBITOR

(maximum of 10)

\$2,000

Branding opportunities	<ul style="list-style-type: none"> • Logo to appear in the conference program and abstract handbook • Logo and web link to appear on sponsors page on the conference website
Advertising	<ul style="list-style-type: none"> • A 50-word company profile included in the conference program and abstract handbook
Recognition	<ul style="list-style-type: none"> • Verbal acknowledgement of sponsorship at the conference opening and closing sessions
Registration entitlement	<ul style="list-style-type: none"> • Complimentary conference registration and catering for one delegate, including the welcome reception, debate and conference dinner
Exhibition space	<ul style="list-style-type: none"> • Exhibition space for the duration of the conference for one pull-up banner and one clothed table-top display in two locations. One banner and table per location.
Satchel insert	<ul style="list-style-type: none"> • Opportunity to include one A4 size promotion flyer or brochure, or collateral item in the conference satchel



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TERMS AND CONDITIONS

ATTENDANCE

The organisers make no guarantee as to the number of delegates and/or visitors that may attend the conference.

CONFIRMATION

To register your interest, please return the completed Sponsorship and Exhibitors Application Form to the Conference Coordinator at NCVET.

The conference committee will confirm your participation with a confirmation letter and tax invoice.

CONDITIONS OF PAYMENT

Upon confirmation of your sponsorship, the following payment options are available:

1. 50% non-refundable deposit due on confirmation with the balance to be paid on or before Friday 27 April 2012
2. Payment in full on or before Friday 27 April 2012

All prices include GST. NCVET will issue a paid tax invoice upon receipt of payment.

CORPORATE RECOGNITION

Inclusion of corporate logos (mono and colour) or recognition in printed material is subject to meeting publication deadlines.

INSURANCE AND LIABILITY

The organisers of the conference shall not be liable to the sponsor or any other person, for any loss, damage or injury sustained at or in connection with their sponsorship/exhibition.

All exhibitors must have Public Liability Insurance for the period of the exhibition and must be able to produce this documentation at the request of the Conference Coordinator.

CANCELLATION POLICY

Cancellation of bookings must be made in writing and sent to the Conference Coordinator at NCVET and received by Friday 27 April 2012 to receive a refund of payment less the non-refundable deposit. No refund will be given after this date.

GENERAL INFORMATION

All banners are subject to venue pre-approval. Freestanding upright pop-up banners are recommended.

DISCLAIMER

All information is correct at the time of publication.



SPONSORSHIP AND EXHIBITORS APPLICATION FORM

21ST National Vocational Education and Training Research Conference 'No Frills'

11–13 July 2012, Adelaide

Sponsor details *Please note all correspondence including invoices will be sent to the contact supplied below.*

Contact name _____ Position _____

Organisation _____

Postal address _____ State _____ Postcode _____

Telephone _____ Mobile _____ Fax number _____

Email _____

Sponsorship opportunities (tick appropriate box)

All prices include GST

Keynote speaker sponsor _____ \$2,500

Conference dinner sponsor _____ \$5,000

Tea break sponsor _____ \$1,500

Exhibitor _____ \$2,000

Satchel insert [A4 flyer _____ Brochure _____ Other _____] \$350

Terms & Conditions

I have read and accept the Terms and Conditions for the 21st National Vocational Education and Training Research Conference.

Signed: _____ Date: _____

Please send this form to NCVER:

Fax: 08 8211 9569

Email: june.ingham@ncver.edu.au

Mail: PO Box 8288, Station Arcade SA 5000

The 21st National Vocational Education and Training Research Conference committee will confirm your participation with a confirmation letter and tax invoice.

Thank you for your support.