



International Conference on
**Human Rights
Education**

Educating for Human Rights,
Peace and Interculture Dialogue

**4th - 6th November
2010**



Sponsorship Packages

For further information regarding sponsorship
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Conference - Topics and Themes

Plenary Sessions, workshops and presentations of case studies and best practice from around the world – including from the Indian sub-continent, the Asia-Pacific Region, Latin America, the USA, Europe, New Zealand and Australia. Embrace the diversity of human rights education experts and practitioners across a range of critical issues, including the key themes of:

What are the Global Trends in Human Rights Education (HRE)?

- Analysis of key UN initiatives, including the World Programme for HRE, the Declaration on Human Rights Education and Training and the Draft Human Rights Education Competencies and their implementation and impact.
- Key national initiatives in HRE – in search of best practice.
- Global Citizenship: What Values should be given Priority in Modern Education?

Human rights as unifying standards for a society.

- What is the culture of human rights?
- The nexus between the human rights and well functioning democracy.
- Key values in education: human rights, peace and social diversity.
- Universal values versus religious specificity.
- How to Nourish Human Rights Culture?

The role of government and the law in shaping human rights culture.

- The role of civil society in educating about human rights, incl. education by the trade unions and NGOs.
- Can the media shift the public opinion on human rights issues?
- Human rights in professional training, e.g. for lawyers, social workers, police and in military.
- Where and How to Educate about Human Rights?

Do we need a human rights-based approach to schooling?

- HRE in primary and secondary schools.
- Universities and HRE.
- Contribution of national bills of rights to HRE.
- Implementing the HR based approach in community organisations.
- Human Rights of Most Vulnerable Groups, Indigenous People and Development

What are the linkages between the HRE and development?

- Human Rights as Community Development?
- Education to advance women's rights in developing nations.
- Rights of people with disabilities.
- Realising economic rights, incl. the rights of homeless?
- The application of human rights in a natural disaster and war contexts.
- How to secure human rights of Indigenous populations in mining areas?

About the University of Western Sydney

UWS is one of Australia's largest urban universities, with over 37,000 student enrolments and over 2500 staff spread over six campuses across Greater Western Sydney.

As a young and dynamic institution, UWS shares the spirit, determination and sense of purpose of its Region – it is inspired by the promise and challenge of the future; it is unencumbered by the orthodoxies of the past; and is confident in its ability to make a real difference in the lives of its students and the communities it serves.

UWS brings knowledge to life for its students and positive change to its communities through its contemporary, high-quality education programs, its world-leading research, and its exemplary engagement with the Region.

One of the defining strengths of the University is its passion for opening up access and creating equity in higher education.

UWS has long been committed to improving the educational outcomes in Greater Western Sydney, and to widening participation in university.

This is reflected in the student profile, with 40 per cent of UWS students the first in their family to attend university, and 70 per cent proud Greater Western Sydney locals. The UWS community is also one of the most culturally diverse, with some 174 different nationalities represented.

UWS and its region

UWS is located in one of the nation's fastest-growing areas - Greater Western Sydney, home to over 1.8 million people. It covers some 9000 square kilometres, spans 14 Local Government Areas, and is home to Australia's third largest economy behind the Sydney CBD and Melbourne.

It is one of the most diverse multicultural communities in the world – a vibrant mix of different cultures, ethnicities and faiths. Greater Western Sydney is also home to the largest urban Indigenous population in Australia.

The UWS Parramatta campus

The University of Western Sydney's Parramatta campus is located in the Sydney suburb of Rydalmere, on the corner of Victoria Road and James Ruse Drive.

It is just 10 minutes from the major commercial and retail centre of Parramatta.

The Parramatta campus is alive with activity. It is home to thousands of students and staff, state-of-the-art teaching buildings and library, international student office, student centre, cafes and more.



The campus is located on the shore of the Parramatta River and has a rich history. The campus centrepiece is the magnificent Female Orphan School - the first purpose-built orphanage in the colony of New South Wales.

The Female Orphan School is the oldest three-storey brick building in Australia, predating Hyde Park Barracks in Sydney and the Female Factory in Parramatta.

Its foundation stone was laid in 1813, with the building constructed under the direction of Governor Macquarie and his wife, Mrs Elizabeth Macquarie, to provide for the support and education of destitute girls of the colony.

It's the one of the earliest buildings to be conceived and designed by a woman to house female occupants, with Elizabeth Macquarie widely credited as influencing the building's Palladian design, which was based on her childhood home, Airds, in Scotland.

The School expanded in 1850 to include orphaned boys, but was closed in 1887 when a change in government policy favoured placing orphans with foster families.

In 1888, the building became the Rydalmere Hospital for the Insane. The psychiatric hospital operated for some 90 years, until the hospital was gradually closed down during the 1980s.

The building was derelict and had been vacant for many years until the University took over the site in 1997.

As custodians of the Female Orphan School, UWS has committed over \$5 million over the past ten years to the conservation of the external fabric of the whole complex, and the conservation and adaptive re-use of the interiors of the original three-storey central building.

The central building was re-opened in 2003, with the conservation and adaptation work receiving a UNESCO Asia Pacific Heritage Award Honourable mention in 2004.

Other heritage buildings on the campus dating back to the early-1900s have also been carefully restored and adaptively re-used by the University both for teaching and administration - providing a welcoming learning environment.



“ UWS invites you during your visit to explore the Parramatta campus and take in the rich heritage that underpins a truly a modern, 21st century university. ”

Sponsorship Packages

Why Sponsor the Conference

Sponsorship of this Conference will provide you with valuable exposure to key international and national players in the human rights arena.

- Increased visibility of your support for human rights causes including education
- An opportunity for you or your product to be associated with human rights education in a national and international context
- Your recognition as a key player in the area of human rights education



Gold Sponsorship Package

Features

Primary recognition leading to the conference and named as a principal sponsor for the conference

Inclusions

- Two Complimentary Registrations
- Corporate Logo and/or recognition on all promotional material including Website
- Acknowledgement as Sponsor at Opening and Closing Sessions
- 4 Satchels inserts for the Satchels provided at the conference (inserts supplied by you)
- Main stage recognition
- Logo on Tables

\$25,000 inc GST



Silver Sponsorship Package

Features

Recognition leading to the conference

Inclusions

- Two Complimentary Registrations
- Corporate Logo and/or recognition on all promotional material including Website
- 2 Satchels inserts for the Satchels provided at the conference (inserts supplied by you)
- Side stage recognition

\$15,000 inc GST



Bronze Sponsorship Package

Features

Recognition leading to the conference

Inclusions

- One Complimentary Registrations
- Corporate Logo and/or recognition on all promotional material including Website
- 1 Satchels inserts for the Satchels provided at the conference (inserts supplied by you)

\$7500 inc GST



Welcome Reception Package

The Conference Welcome Reception at UWS on Thursday 4th of November 2010 and will provide a great opportunity for delegates to meet colleagues before the Conference commences. Your organisation's corporate logo will be printed on the Welcome Reception invitations, and time will be set-aside for your representative to welcome the delegates and guests. Corporate recognition includes:

- Promotion of the Welcome Reception within the official program as being sponsored by your organisation
- A Reception invitation in the name of your organisation will be issued to all delegates attending
- The opportunity for a representative to welcome guests at the Reception and to speak for up to 5 minutes
- The ability to promote your organisation at the Reception by any means of your choice and at your expense (subject to the approval of the Organising committee)
- Corporate logo and recognition in the Registration Announcement, Final Program and Conference Handbook
- One satchel inclusion

Your networking opportunities include:

- One complimentary full registration including attendance at the Conference Welcome Reception
- Delegate List:
- Electronic delegate list access following the Conference

\$3,000 inc GST



Crowne Plaza Dinner Package

The Dinner will be held at the Crowne Plaza, Parramatta on Friday 5th of November. The Conference Dinner is included in the conference fees and will therefore be a highlight of the conference. Your organisation's corporate logo will be printed on the Conference Dinner invitations, and time will be set-aside for your representative to welcome the delegates and guests. Corporate recognition includes:

- Promotion of the Conference Dinner within the official program as being sponsored by your organisation
- A dinner invitation in the name of your organisation will be issued to all delegates attending
- The opportunity for a representative to welcome guests at the dinner and to speak for up to 5 minutes
- The ability to promote your organisation at the dinner by any means of your choice and at your expense (subject to the approval of the Organising committee)
- Corporate logo and recognition in the Registration Announcement, Final Program and Conference Handbook
- Acknowledgement and link on the Conference web site
- One satchel inclusion

Your networking opportunities include:

- One complimentary full registration including attendance at the Conference dinner
- Delegate List:
- Electronic delegate list access following the Conference

\$7,500 inc GST



Satchel Sponsor Package

A satchel will be distributed to all delegates upon registration. These are used by delegates throughout the conference as well as after the event giving your organisation long term exposure and return on your investment. Corporate Recognition includes:

- Exclusive sponsorship of the Conference satchel
- Logo (one colour) prominently displayed on the satchel
- Corporate logo and recognition in the Registration Announcement, Final Program and Conference Handbook Acknowledgement and link on the Conference web site
- Two satchel inclusions

Your networking opportunities include:

- One complimentary full registration including attendance at the Conference Welcome Reception

\$3,000 inc GST



Conference Lanyard Sponsor

The Conference will supply the lanyards and your corporate recognition will include:

- Exclusive sponsorship of the Conference lanyard
- Logo (one colour) prominently displayed on the lanyard
- Acknowledgement as a sponsor in the Conference Handbook
- Acknowledgement on the Conference web site
- One satchel inclusion

Your networking opportunities will include complimentary attendance at the Conference Welcome Reception

\$1,500 inc GST



Plenary Session or Keynote Sponsor

Sponsorship of a plenary session or keynote session will align your organisation to the presentation content and provide a high level of exposure. Your corporate recognition is by negotiation but will include:

- An opportunity to introduce and host one invited speaker
- Your logo prominently displayed at the commencement and conclusion of the sponsored session (PowerPoint slide)
- Acknowledgement as a sponsor in the Conference Handbook
- Acknowledgement on the Conference web site
- One satchel insert

Investment via negotiation



Advertising in Final Program

The format of the program is to be advised but will provide a hard copy opportunity for advertising.

Full-Page Final Program Advertisement (black and white)
Half-Page Final Program Advertisement (black and white)

\$600 (including GST)
\$350 (including GST)